

MEDIA ALERT

Recording History: Zenph Studios to Host Re-performance™ of Art Tatum's Legendary Live Recordings

EVENT: Be a part of recording history when Sony BMG Masterworks and Zenph Studios host a special re-performance of legendary pianist Art Tatum's 1949 concert, held at the Shrine Auditorium in Los Angeles and captured on the album "Piano Starts Here."

Sony will record Tatum's masterpiece anew at the Shrine Auditorium, for a new CD to be released in early 2008.

The event will highlight Zenph's unique technology, which transforms audio recordings into nuanced live performances that precisely replicate the original recording, yet offer vastly improved sound quality. Listeners will be able to go back to the moment of creation and experience Tatum's playing as if they were in the room when the original recording was made.

DATE: Sunday, Sept. 23, 2007

TIME: 5:00 p.m. Doors open at 4 p.m.

TICKETS: \$15; all seats reserved; available at Ticketmaster by phone or through Ticketmaster's Web site and outlets. The Shrine Auditorium box office will open at 2pm on the day of the concert only.

PLACE: Shrine Auditorium
665 West Jefferson Blvd.
Los Angeles, California 90007
(213) 748-5116

MEDIA CONTACT: Jodi Burack of Giles Communications at (914) 798-7132 or jburack@giles.com

WEB SITE: www.zenph.com/PianoStartsHere.html

IMPORTANT NOTE: This is a live recording session. Cell Phones and Pagers **MUST BE TURNED OFF**. Violators will be politely but promptly removed from the theater.