

Contact: Jodi Burack/Giles Communications
914-798-7132 jburack@giles.com

For Immediate Release:

**ZENPH STUDIOS TO PRESENT AT PRESTIGIOUS CONFERENCE OF
CREATIVE MINDS**

*—Local Software Entrepreneur and Musician Chosen to Demonstrate Unique Music
Technology at The Entertainment Gathering—*

Los Angeles — Raleigh resident John Q. Walker, President of [Zenph Studios](#), is honored to be chosen as a main-floor presenter at this year's [The Entertainment Gathering \(EG\)](#), to be held December 2 to 4 at the Getty Center in Los Angeles, Calif.

EG celebrates some of the most innovative and brilliant individuals in the entertainment field and brings together high-achieving inventors, musicians, artists, scientists, technologists, writers, photographers and more. This dynamic conference includes presentations and demonstrations by 50 leading innovators.

On Monday, December 3, Walker will conduct a 15-minute discussion and demonstration of Zenph's remarkable music Re-performance® technique, which takes audio recordings and turns them into nuanced live performances that precisely replicate the original recording, but offer vastly improved sound quality.

Zenph captures the musical nuances of an original recording's every note. With piano recordings, for example, this includes details about the pedal actions, volume, and articulations. Their digital data is then played back on a high-resolution reproducing piano, in this case, Yamaha's Disklavier Pro™ concert grand.

“Being asked to attend this incredible conclave of creative geniuses and innovative thinkers recognizes our leadership in the new music industry,” says Walker. “After the success of our first CD (Glenn Gould's 1955 Goldberg Variations, on Sony BMG), we know that this technology can be expanded to improve the sound of many musical master works.”

Zenph's re-performances of the live improvisations of jazz pianist Art Tatum will also be played at EG during some of the intermissions.

###

About Zenph Studios

Zenph® Studios, Inc. is a software company based in Research Triangle Park, North Carolina. The company's focus is building software for understanding – and re-creating – precisely how musicians perform. Sony BMG is issuing a series of Zenph's re-performances® beginning in 2007, with modern recordings in vastly improved sound from perspectives tailored

for surround-sound and headphone listening. Zenph's processes create new live performances identical to recordings by legendary artists. Whether on stage or via new recordings, the results offer astonishing fidelity. For more information about Zenph Studios, please visit www.zenph.com.

About EG

EG is designed and directed by technologist, educator and pianist Michael Hawley and by Richard Saul Wurman, author of 80 books. Presenters at this year's EG include novelist Amy Tan, *New York Times* food columnist Mark Bittman, comedian Jonathon Winters, technologists Marvin Minsky and Nicholas Negroponte, author Jared Diamond, and pianist Leon Fleisher.